

REFORM AND INNOVATION OF TABLE SALT MONOPOLIZATION THROUGH STUDY AND PRACTICE THE CONCEPT OF SCIENTIFIC DEVELOPMENT

Yan-ling YAO

Bureau of Henan Province salt administration, Zhengzhou 200240, China

Abstract: The condition of Chinese table salts monopolization is analyzed by the scientific development concept. The results and questions of the Chinese table salt monopolization are showed. Then reform and innovation of table salt monopolization is put forward.

Key words: Scientific development, Reform and innovation, Table salt monopolize

INTRODUCTION

China takes the important thoughts of Deng Xiaoping Theory and "The Three Represents" as the instruction, and puts forward the significant strategic concept of "Insisting humanist, setting up comprehensive, coordinated and sustainable development concept, to promote full scale development of economic society and humanity's" relating the overall situation of the party and the national development in the new century. It indicates progresses of Chinese understanding of the socio-economic development rule and the recent development of guiding principle about socialist modernization. Salt industry is an important profession in China. Study and practice scientific development concept, and reform and innovation of table salt monopolization are important and urgent political task in the coming period.

Present situation of Chinese table salt monopolization

Table salt is a kind of particular commodity, which relates to the national economy and the people's livelihood. Especially the table salt with iodine directly relates to the quality of overall Chinese and the national 1.3 billion people's health. From 1994, China implement monopolized policy of planned production, transportation and unification price to guarantee people's fundamental interests. The country specially permits a main body to manage the table salt with the legal form, and stipulated explicitly that any other organizations (or organization lacking permission from monopolization departments) can't produce and sell table salt. This is the system of Chinese table salt monopolization at

present.

In March of 1990, Premier Li Peng representing Chinese government signed "World Manifesto of survive, protection and development of children" in the leader conference on worldwide children questions, and proposed the goal to eliminate iodine deficiency in the year of 2000. China is one of the most serious iodine deficiency countries in the world. China has promulgated the laws and regulations successively, for example "administration regulations of the salt industry", "administration regulations of table salt containing iodine to eliminate iodine deficiency", "monopolization means of table salt", etc. and started to monopolize the table salt in 1994. China has achieved huge achievement of popularization iodized salt supply and elimination the iodine deficiency sickness after several years of unremitting efforts. The national monitoring result from the medical department demonstrated that each index was better from year to year. The iodized salt popularization rate increased from 39.9% to 95.2% and children's hypothyroidism rate dropped from 20.4% to 5.8% between 1995 and 2002. This basically achieved the goal to eliminate the iodine deficiency. UNICEF and the related United Nations organizations highly praised these achievements. They praised China as "the world model" and "the milestone achievement". UNICEF awarded Peng Peiyun, medical department and Chinese salt industry corporation the "contribution award of global children enterprise", and popularized the experience to other countries.

But, as a result of history, Chinese table salt monopolization also has many problems. First, our fall br ideological concept and developing consciousehind, which can't meet the need of socialist market economy. Next, the present system "comes apart up and down", and the main body of benefit is multiplication, which cannot adapt to the request of table salt monopolization. Third, the personnel overstaff extremely, and the cost of operation stays at a high level, which causes some production, transportation and sale unit being loss. Fourth, illegal salt selling often occur, and the

difficulty of market supervision increases gradually. Fifth, the management laws of salt mine resource are imperfect, the resources use is unscientific, nonstandard, and uneconomical. Chinese salt industry needs solve these problems suitably according to the scientific development concept.

Survey the special connotation of table salt monopolization

The scientific development concept insists humanist to realize the people's development and the society's progresses. Its core is humanist and its basic content is realizing the economy and the society comprehensive, coordinated and sustainable development. Its basic request is making overall plans and taking all factors. Its essence is realizing the economic society developing faster and better. This kind of development concept is the Marxism development concept which keeps pace with the time and inherits from the important development thoughts of Mao Zedong, Deng Xiaoping and Jiang Zemin. The final goal is to realize the most general people's fundamental interests. It has manifested the development request to the important thoughts of "The Three Represents". It also manifested the essence that building a party to serve the people better and people coming into power. Studying and the practicing scientific development concept for comprehensive constructing affluent society that benefits billions of people, has very important practical significance and profound historic significance. Therefore, under the new circumstance, we must survey the special connotation of table salt monopolization with scientific development concept. This will helps the Chinese salt industry colleague to clarify the dim consciousness further, and strengthen the determination and the confidence to do the salt industry work.

The table salt monopolization is an important action that manifests the humanist thought fully. It is a special national policy to popularize iodized salt supply and eliminate the iodine deficiency sickness continually.

From date of birth, it fully manifests the brightest humanist thought. A series of necessary policies of table salt monopolization, for example, the light taxes, attacking the fake selling and low-quality goods, setting up the iodized salt fund, unifying the fixed price strictly, and popularizing supply specially, *etc*, are taking people's health as starting point and foothold. The goal is to realize person's general development. It starts from people's fundamental interests and the urgent need, it meets the requirement of scientific development concept, and it is for people, to love people, and to favor people.

The edible iodized salt is the only choice to eliminate the iodine deficiency sickness continuously. Most areas of Chinese are areas of iodine deficiency. Iodine deficiency will not only bring on goiter, but also damage the newborn brain and the make low intelligence of babies and infants. The table salt is non-uninterrupted and un-fungible to the human body's growth and the daily life. The producing of table salt is concentrated, consuming is widely, the storage and transport are convenient, and the elasticity of consumer's demand is small (constant is stable, balanced does not have vicariousness). The expert believed that the compulsory iodine is safest, the most effective and economical method to eliminate iodine deficiency. In the thousands of kinds of commodities, we may say that any other commodity won't influence the Chinese nation health tremendous like table salt.

The table salt monopolization is the basic measure to guarantee the popularization of iodized salt supply. The change of Chinese iodine deficiency environment is difficult. Therefore, the measure to carry out the table salt with iodine to prevent iodine deficiency is not an expedient measure. The medical research proved elimination the iodine deficiency will not done once and for ever as elimination of smallpox. As long as the iodine malnutrition, China will present the iodine deficiency. Therefore, China must insist unremittingly popularizes the supply of iodized salt and to eliminate the iodine deficiency.

How to guarantee the popularization of iodized salt supply? We must consider and solve the problems based on the fundamental realities of socialism initial stage currently. We should soberly see that China would have "three agricultural problems" in the quite long time. Moreover the market competition is disorder and the fake and shoddy phenomenon is also quite serious. The diet structure of 900 million farmers determines that they are the most needed people to supplying iodine. But in fact, they are also the weak groups that don't pay attention and don't have the condition to protect their health. If it is difficult for monopolized system to cease the illegal salt, the non-iodine illegal salt will be in flood inevitably after letting the market loose and that 900 million farmers will also become the most injured object of inferior illegal salt. National condition decides the national policy. Regarding the nationality health, we can only fundamentally popularize the qualified iodized salt based on the table salt monopolization.

The table salt monopolization is the essential requests of socialistic system. After the table salt monopolization of supply iodine is established, it is different from the general economic work obviously. It becomes a serious political task and becomes a popular sentiment project of benefiting posterity, and manifests the practice of "The Three Represents" directly. The table salt monopolization safeguards and maintains the most basic broad mass right of personal safety and health through the popularization of iodized salt supply. Moreover, the unification fixed price guarantees that the outlying countryside may buy the cheap qualified iodized salt momentarily, which also manifests the elementary fair right as the social redistribution. The iodine deficiency sickness is a widely occurred endemic disease. Chinese government is shouldering the responsibility and duty to prevent the disease. This is not only the tenet of "building a party to serve the people better, being in power for the people", but also the essential requirements of scientific development concept. Therefore, in this sense, eliminating the iodine deficiency continually becomes a collective service which leaded by

the socialist country's government. The overseas experience and Chinese practice already indicated that the table salt monopolization is the most direct, easiest, and the simplest way to complete these collective services.

The table salt monopolization is the special permission that approved by the WTO rule. The table salt monopolization belongs to the planned economy category, but it is also the modern market economy method and concerns the national economy and the people's livelihood. Monopolization is one special form of government intervention economy. It is the administrative monopoly management that carries on to some kind of commodity because of the special national reason. It is an important aspect of regulation and control country macroeconomic under the market economy. In the negotiation of Chinese being WTO entry, we only retained the monopolization status of two kinds of particular commodities, table salt and tobacco. This not only reflected the determination of Chinese government insisting the table salt monopolization, but also manifested that the abroad society is approval to the special system of Chinese table salt monopolization. Therefore, monopolization is not contradictory to the market economy, and the table salt monopolization will not become the barrier of China socialist market economy.

Consummate the system of Chinese table salt monopolization farther

The development concept is the overall and the basic viewpoint about the development essence, goal, connotation and the request. What development concept is, what development path, model and strategy will be. This will have the fundamental and overall important impact on the development practice. According to the Chinese government's instruction to strengthen the table salt management and guarantee the table salt security, the table salt monopolization must insist humanist and implement and realize the scientific development concept. We must administrate strictly according to law, strengthen management and supervising the

table salt market. We must guarantee the qualified iodized salt supply and ensure the table salt security. We must enlarge the table salt monopolization continually to speed up the step of salt industry reform. Strengthen the table salt monopolization and insisting humanist

The scientific development concept emphasizes humanist and carries out in the salty profession. Here "the human" is people, especially 900 million farmers. "The root" is people's need of making up iodine and eliminating the iodine deficiency continuously. Therefore, the salty profession needs to meet people's various need to prevent and control endemic, to safeguard growing unceasingly of the babies and infants intelligence and to raise the safe health standard. It is the starting point and foothold as to promote people's general development. To safeguard the most basic rights of personal health and the most minimum rights of equity, the scientific development concept of table salt monopolization requests us not to influence economic development of related area as far as possible. But when the table salt monopolization has the contradiction with the related economy, the people's health is important than the partial economic development. In the recent years, Chinese table salt monopolization has made great progress and table salt market regulations are strictly standard. On the one hand the table salt monopolization obtained broad masses' consistent support and the communities' universal praise. On the other hand, many salty enterprises that take the salt as raw materials and few enterprises which produce sea and lake salt did not understand the monopolization system.

Objectively speaking, thorough monitoring and administrating measure of monopolization brings some inconveniences to the salty enterprise and repels the market competition of salt production enterprises. However, to implement humanist and safeguard the people's health, we can only insist the monopolization policy of "people is important, favorable is less". Present monopolization

policy affects the benefit of salty using enterprises and restricts some of their behaviors. But the loss and inconvenient has smaller effect than the phenomena of iodized salt supply being out of control. Moreover, Chinese salt industry departments refined management and paid great attention to serve gradually according to the principle that "for the maintenance of monopolization, for the user, for the resource deployment", for example the "two alkali" enterprises have been marketization completely. The monitoring system to the salt industry is purely "free service" to guarantee the iodized salt supply. Although monopolization policy has some restraint to the production enterprise, its influence is relatively less regarding the small elasticity of demand. If productive enterprises compete out of order, they cannot make a profit. Moreover, the sea and lake salt enterprises will affect the environment and the well and rock salt enterprises will present depletive mining. The blind competition of resources enterprise does not accord with the sustainable development concept. Update idea to develop table salt monopolization. In order to set up the scientific development concept, Chinese salt profession must update the development idea and enhance "five kinds of consciousness". First, we must overcome the thought of excessively relying on the protection system of monopolization and enhance active competition. Second, we must overcome the thought of waiting and seeing and enhance the consciousness of catching opportunities. Third, we must overcome the opportunistic thought and enhance the consciousness of faith. Fourth, we must overcome the thought of "small-scale production" and enhance consciousness of modernization and great circulation. Fifth, we must overcome the conservative thought and enhance innovative consciousness. In view of the current complicated and diversified situation, the scientific development concept warns us that development is the eternal subject. Facing the grandiose target of construction a well-to-do society, only development will solve all the prominent difficulty and questions of salt profession.

Facing the heavy responsibility to eliminate the iodine deficiency, only development will fulfill the important thoughts "The Three Represents". Comprehensive, coordinated and sustainable development is the key to solve all the problems of salty profession. In the developing process, we must both attach importance to the completion situation of monopolization target, and see the balance conditions of buy, selling and conservation. We must both think much of the achievement of market purification of salt industry, and consider the standard situation of internal behavior. We must both take seriously to the development of circulate enterprises, and consider the change of salt-making enterprises. We must both think much of enhancement of hard environment, and consider improvement of soft environment. We must both think much of the current opportunity, and consider the sustainable development. We must both take seriously to the dynamic change of monopolization target, and consider the actual result of eliminating the iodine deficiency. The salty profession strengthens unceasingly the urgency sense of development, and develops the overall situation. The salty profession must take the development as the first matter. Deeply thinking of the development rule of salt industry economy under market economy will enable salt profession of our province to drive into the speedway of healthy development as soon as possible.

Promotion table salt monopolization with the reform spirit

The present Chinese table salt monopolization has been different from the traditional management under the planned economy condition. It is management with special permission under the socialist market economy. Chinese salt profession already entered the new period of strategic regulation and its reform task is very arduous, especially the reform of management and personnel mechanism entered a special stage of new and unprecedented. Therefore, omni-directional reform must be carried on. First, we must reform the existing system of united government and business, and make it a new system to meet both requirements of market

economy the table salt monopolization. Second, we must innovate the management mechanism. According to market economy's request, we must adopt the market method, effectively combine the resources and strengthen profession autonomy to enable it to go the developing way of collectivization, formalization, and modern. Third, in the condition of stabilization, we must further increase reform to achieve the goal that per people sell 300 tons a year. Fourth, we must establish an integrated evaluation system which manifests the characteristic of table salt monopolization to guide the healthy development of monopolization. Fifth, we must speed up the separation step main and auxiliary, explore the mix business model of packing, transportation, industry salt management and so on with many patterns of ownership in the condition of state-owned status of table salt monopolization. We must combine the social resource maximum and mobilize enthusiasm to promote monopolization efficiency. Standard table salt monopolization according to the law of administration

The laws and regulations of "table salt monopolization" and "administration of salt industry" promulgated by Chinese government are the standards that must be followed strictly by the table salt monopolization. It is also the basic basis and the standard of salt industry departments. First, the Chinese salt profession must implement and realize "Administrative permission law". Towards the new situation and the actual problem that table salt work appears, we must complete the revision and perfection work actively according to the request of scientific development concept, and construct strict, scientific and easy administration system for the law. Second, we should increase the power of salt administration law and strengthen executing the law associatedly. We should pay specially attention to the special improvement of salt industry market order in the interprovincial boundary and the remote mountainous to

guarantee to establish the perfect market regulation and persistent effective mechanism. Third, we must strengthen the profession self-discipline and the internal mechanism of surveillance and restraint to stop interior illegal management behavior. Fourth, we must strengthen the quality construction of administration people to raise the officials' legal level and ruling ability. Fifth, we must strengthen the systematic construction and establish rules and regulations. We must establish the perfect accusatorial and corrective system to enhance the work's quality of administration by law. Promotion table salt monopolization with the modern circulation

Scientific development concept requests overall coordinated development. In order to solve the prominent problem universally existed in Chinese salt profession, for example too many circulating links, dispersed packing, low efficiency, and high cost, we must vigorously promote the sales model of "the fist-level wholesale, the direct retail" to enhance circulation efficiency and reduce the operation cost according to the need of national development and planning commission of "certain opinions about realizing circulation modernization" and the principle of "centralism packing, unification allocation, chain-like management, electronic commerce". We must gradually realize the table salt centralized sub-package, network sale, allocation circulation, and chain-like management to form the national unified market pattern. Although the circulation modernization is only one operation method of table salt monopolization, its advanced idea, scientific layout, simple channel and mixed highly effective proposed serious challenge to the system of the traditional table salt monopolization. Boosting the table salt circulation modernization and perfecting the system of table salt monopolization will have positive demonstration and stimulative action to accomplish comprehensively the modernization of the ancient salty profession.